ABOUT THE MARTINO FLYNN GREENHOUSE

Intro
A warm summer welcome from the 2012 Martino Flynn Greenhouse interns!

You know why we call it the “Greenhouse,” right? Essentially, a greenhouse is a controlled ecosystem in which young seeds are planted, protected, and nourished until they are strong enough to sustain themselves in the real world. Ah, now you get it!

About
Martino Flynn started the Greenhouse Internship as an opportunity for aspiring marketing professionals to learn the tricks of the trade in a controlled, supportive environment. But this experience is about more than just résumé building. Starting off as seedlings, the interns here are tossed into the soil of a full-service marketing firm. During our time here, we’ll plant our roots by working alongside agency experts, operating under real-life agency expectations, and conducting actual client work. Hang out with us here at our blog page this summer to learn about our daily experiences, and watch as we transform our soil foundation into a full-functioning garden.

What we do
At some internships, your experience can be diluted by running errands and racing back and forth between the copier, fax, and coffee machine. Not at the Greenhouse. Here, we’re acknowledged as being students, but treated like full-fledged employees. That means instead of checking the dishwasher at the end of the night, we’re working under tight deadlines, joining in on actual projects, and producing our own substantial work.

Each intern is loosely assigned to his or her own department of interest. We use the term “loosely” because here at the Greenhouse, we’re encouraged to roam from branch to branch, spreading out those roots of ours across the entire firm. Departments range from (but are not limited to) account services and production, to copywriting, digital, and social media. Think of it this way: Have you ever seen a garden with only one kind of flower? The more exposure we get, the more bountiful our landscape. After all, the Greenhouse is all about growth.

LOOKING FORWARD

Over the next few weeks, we’re going to be coaxed out of the comfort of our parents’ homes and mediocre summer jobs and dumped into the weird and wonderful world of advertising. Some of us will forget to save our work, some of
us will have our ideas rejected, and some of us will feel the pressure of the dizzying agency atmosphere. But all of us will succeed, and all of us will grow. Ultimately, we’ll be ready to wander down the path that our leaders helped us pave for ourselves. And finally, we’ll all be apart of the Martino Flynn garden.

Keep checking our blog page, Facebook, and Twitter for updates and other fun stuff. Our goal is to share with you our experience, our insights, and our diverse range of perspectives. Laugh with us when we jam the copier, learn with us when it’s time to think, and celebrate with us when we accomplish what we’ve set out for. In return, we promise to keep you enlightened by providing tips and tricks for your own internships, interviews, and professional etiquette in general.

Everyone is encouraged to post comments and questions regarding the Greenhouse, or any matter of the sort. Even if you’re not looking to pursue a position at Martino Flynn, we’re hoping you can learn from us the way we’re learning from those before us. Who knows, maybe this time next year, your name will be saluting us from the byline of a Greenhouse blog post. Until then, keep pushing forward. Anyone can plant the seed to get you started, but only you can make it grow.