Web Design  
Project Proposal  
Jim Wilkinson

The overall purpose of the site is to present my best work from all of my communications classes throughout college in an attempt to find a job at an advertising/marketing firm.

Content Inventory:
- PDF’s of all of my created ads, my photography and my Photoshop work to be placed in an images folder. These files are already on my computer I would just need to transfer them over.
- A logo image that I create to brand my site, also placed in my images folder.
- A sidebar image to be placed in the background of my site.

User Profiles:
- One person who would be viewing my site would be a potential employer. It needs to be totally mistake free as far as the html and css go and have a uniform and professional appearance.
- Another person who would possibly see my site would be a professor or another important contact that I might rely on for a recommendation. For the same reasons as above my site needs to look like a professional made it.
SITE MAP: